



**VILEBREQUIN**

**SUMMER 2026**  
**«SURNATURALISM»**

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For Summer 2026, Vilebrequin takes imagination on vacation. Inspired by the elements of water and earth, the season explores Surnaturalism — Saint-Tropez's brighter, bolder answer to Surrealism. Nature is exalted, colors dream, fabrics dare, and prints just want to be free. Enigma-chic!

# THIS IS NOT A TURTLE KEY PRINT THEMES

Summer's motifs play with perception. Marble ripples mimic river swirls, X-ray jellyfish and seaweed bare it all, while 3D Bubbles joyfully declare: "This is not a turtle." The Coral Reef family breathes pure wonder.



Fantastical. Expressive. Technicolor. You won't know whether to plunge — or smile.



# PLEASE DO TOUCH FABRIC INNOVATIONS

Vilebrequin introduces a new micro-perforated Japanese fabric for men: ultra-light, ultra-breathable, and fast drying. The future of swim chic has arrived.



On land, ramie shirts bring the structure of linen with the freshness of cotton voile. One touch, and you're enchanted.

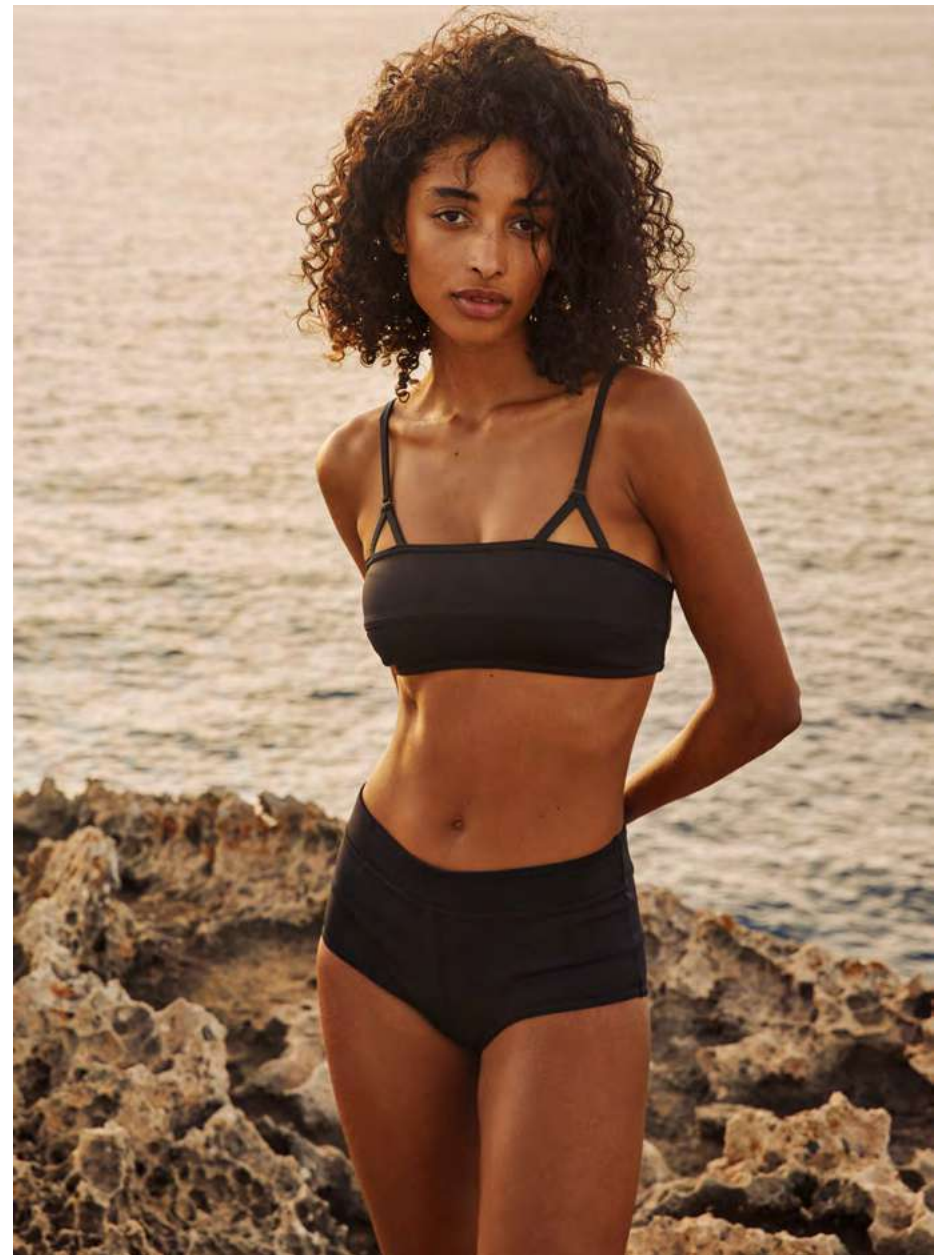


# STRIKING. BY NATURE. SWIMSUIT HIGHLIGHTS

Shorter thigh, dynamic allure: say yes to leg day with the new MENO swim trunks in acid-neontones. Born to be worn with our collector's tees. Seven iconic cities. A marathon of style.



For women, sculptural 3D Solid pieces define the body with a refined, contemporary edge. Lingerie? Not quite. The perfect swim illusion.



# YOU'RE NOT DREAMING ELEGANCE WITH EASE

Summer is a breeze with tulle tops and dresses— light, elastic, and made for layering. With a bikini or after dark, you'll want nothing else.

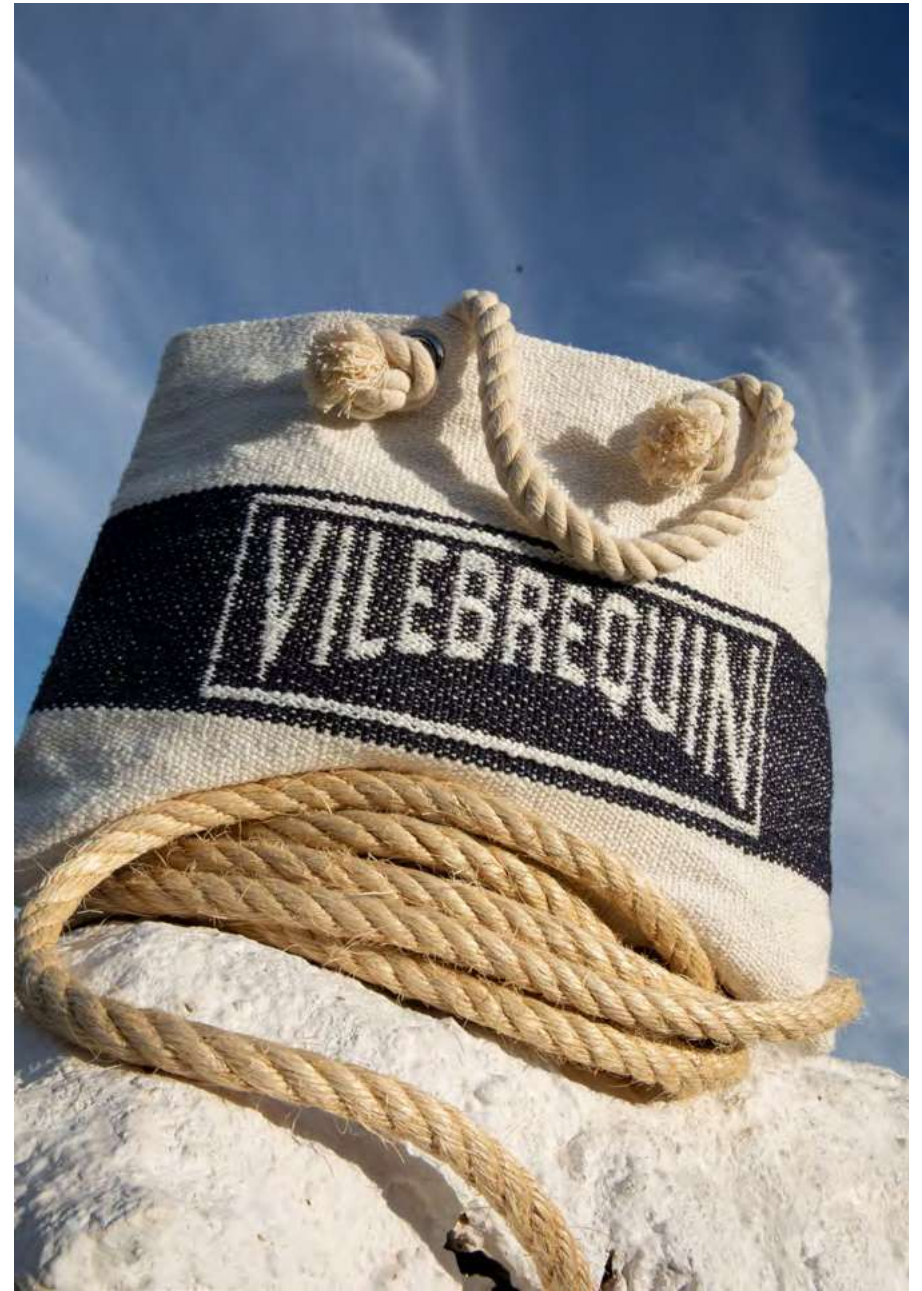


Vilebrequin's famously soft organic cotton terry loungewear gains new ground in dreamy pigments. Hue la la.



# BEACH. CITY. BEYOND. CAN YOU EVER HAVE TOO MANY ESCAPES ?

Multiply your horizons in new men's footwear styles.  
Turtle-embroidered espadrilles. Suede moccasins. Leather lace-ups.  
Inspiration: Saint-Tropez beach days. Destination: to be determined.



The Binta bag mixes navy-and-white jacquard with just enough cordage— undoubtedly our new best “sailor.”



# CREATIVE ALCHEMY

## SUMMER 26 COLLABORATIONS: TWO VISIONS OF REVERIE

French contemporary artist Fabrice Hyber opens the door to his effervescent universe. Fish flourish. Bubbles drift like chromatic cells. Two exclusive prints mark the first chapter of a three-season collaboration.

3. Paradis — the Paris-based house celebrated for its poetic, surrealist fashion — joins us for a seven-piece capsule. Soaring doves. Dreamlike landscapes. Escape to Eden.



**VILEBREQUIN SUMMER 2026 COLLECTION SURNATURALISM**  
*Available from February 2026 in Vilebrequin stores worldwide and at [Vilebrequin.com](https://www.vilebrequin.com)*

# ABOUT VILEBREQUIN

**C**elebrating the art of vacation, every day. Vilebrequin has dedicated over 50 summers to refining the art of vacation—always with a sense of playful optimism. The secret to the House’s longevity? Never losing sight of the joy, lightness, and freedom of Saint-Tropez in 1971, where our swimsuit legend began. That, and an obsession with durable, high-quality tailoring you can vacation in for years— and others after you. Another thing that keeps Vilebrequin young: innovation.

**W**ith a global presence in more than 65 countries, Vilebrequin is focused on developing and implementing sustainable solutions, fabrics, and processes. Dive into an extended range of ready-to-wear, accessories, loungewear, and beach essentials engineered to make an impact on vacation, not on the oceans. To protect our planet’s precious marine heritage.

