

Marrakech, October 02, 2026

Susanne Kaufmann Launches in Morocco Exclusively at La Mamounia



From October 2026, La Mamounia will welcome Susanne Kaufmann treatments and products to its Spa, marking the exclusive arrival of the Austrian Maison in Morocco.

Founded in 2003 by Susanne Kaufmann in the heart of the Austrian Alps, the brand has developed a holistic approach to wellness and skincare, combining natural active ingredients, spa expertise and scientific research. Designed to work in synergy with its formulations, its treatment protocols place particular emphasis on touch, personalization and the overall balance of the skin.

Bringing together the iconic gardens of La Mamounia and Susanne Kaufmann's botanical heritage, this collaboration connects two approaches deeply rooted in nature. It naturally enhances the La Mamounia Spa experience while introducing a new approach to skincare, at the intersection of efficacy, wellbeing and sensoriality.

At La Mamounia, guests will be able to discover a selection of Susanne Kaufmann signature facial treatments, performed by therapists specially trained in the brand's protocols. A selection of Susanne Kaufmann products will also be available at the Spa.

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