





UNIVERSAL AND VILEBREQUIN PRESENT A COLLABORATION WITH WHERE'S WALDO?

Look Closely: Where's Waldo's Gone Beachside. The world's most adventurous traveler can now be spotted in Vilebrequin's colorful coastal world.

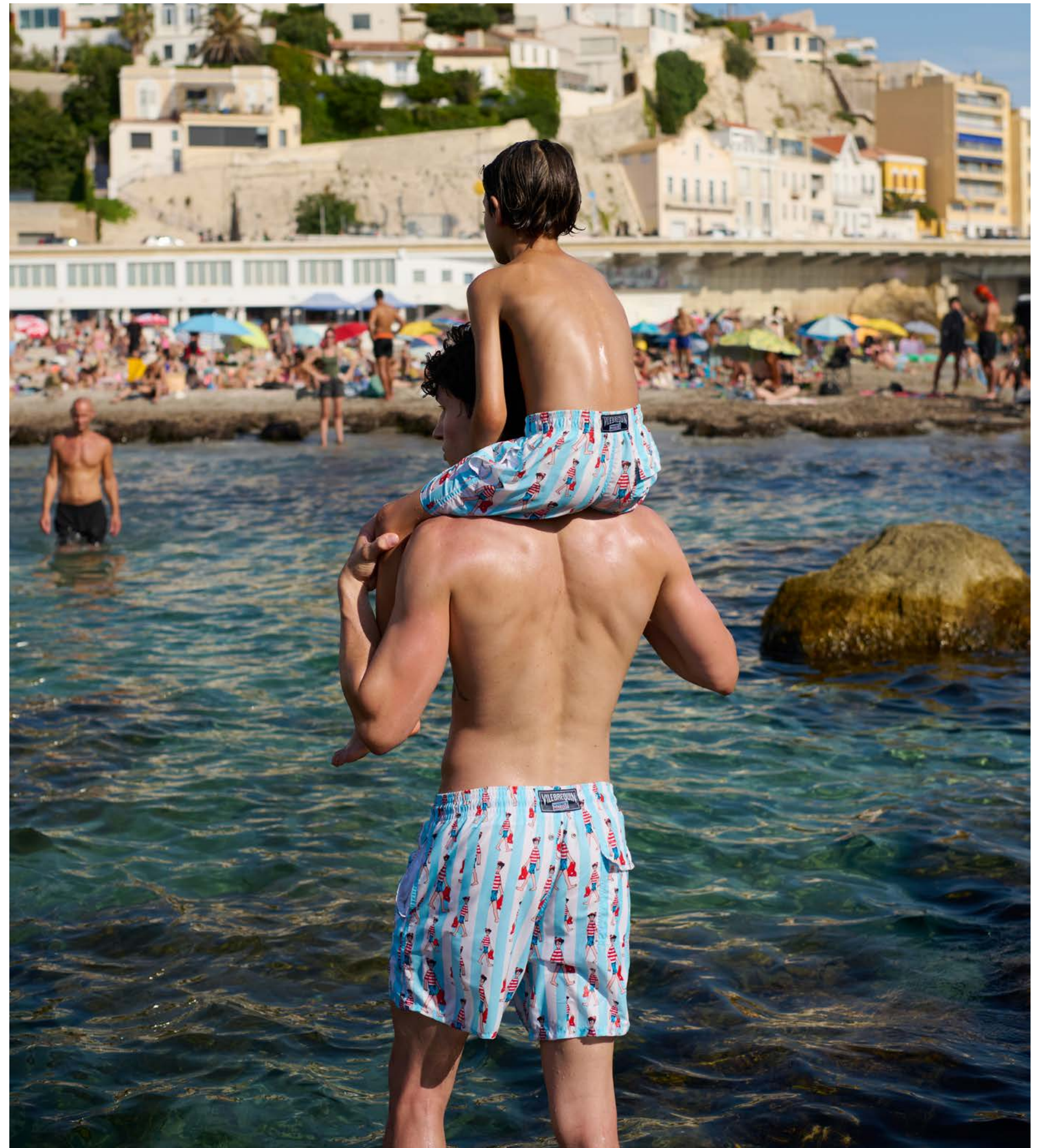
Millions of books and games sold. Dozens of languages. Generations of seekers.

This summer, Waldo pops up in an unexpected destination: the Riviera.

In an exclusive collaboration with Universal, Waldo returns to Vilebrequin's seaside playground.

But look a little closer. Something has changed.

Gone are the blue jeans. In their place: Vilebrequin's iconic swim trunks! The striped bobble hat, however, remains exactly where you'd expect to find it.



VILEBREQUIN

WHERE'S
WALDO?





Launching this November in time for the holiday season, the Vilebrequin x Where's Waldo? capsule collection features ten highly collectible family pieces—perfect gifts for anyone who's ever said, 'Dad, I stilllllll can't find Waldo.'

Like one of Waldo's famous postcards, two imaginative swimwear prints for men, boys, and girls invite you to zoom in on Vilebrequin's own heritage of mischief.

A world of hand-illustrated motifs—where turtles play a game of hide and chic, sea creatures imitate classic tailoring fabrics, and some only appear when wet!

Follow Waldo as he weaves in and out of a sea of stripes. Or look for him among the turtles and tropical flowers.

He's waving at you!

Waldo, meet Moorea and Jim. Both prints are available as the House's original father-and-son swimsuit cuts.

Somehow, Waldo manages to escape onto matching organic cotton tees. And for the girls: a vibrant, cross-shoulder strap one-piece becomes a life-size puzzle.



Too hot for bobble hats? Try the exclusive Where's Waldo? caps for adults and kids.

Just remember where you left them. Rounding out the capsule, a plush beach towel in signature red-and-white. Handy for drying off after searching the ocean for Waldo. Turns out he was on your towel all along.

The Vilebrequin x Where's Waldo? capsule collection will be available in Vilebrequin stores and online from November 2026 as part of Vilebrequin Cruise Collection, extending into Vilebrequin Summer 2027.



MEN T-SHIRT
105€ / 150€ / 115CHF / 145\$ / 1290HKD



BOYS T-SHIRT
80€ / 80€ / 85CHF / 110\$ / 850HKD



MEN CAP
75€ / 75€ / 75CHF / 100\$ / 850HKD

BOYS CAP
65€ / 65€ / 65CHF / 85\$ / 700HKD



**MEN SWIM SHORTS
STRIPE WALDO**
250€ / 250€ / 285CHF / 350\$ / 2700HKD



**BOYS SWIM SHORTS
STRIPE WALDO**
125€ / 125€ / 140CHF / 170\$ / 1400HKD



BEACH TOWEL IN ORGANIC COTTON
125€ / 125€ / 140CHF / 170\$ / 1400HKD



**MEN SWIM SHORTS
TROPICO WALDO**
250€ / 250€ / 285CHF / 350\$ / 2700HKD



**BOYS SWIM SHORTS
TROPICO WALDO**
125€ / 125€ / 140CHF / 170\$ / 1400HKD



**GIRLS ONE-PIECE SWIMSUIT
TROPICO WALDO**
130€ / 130€ / 155CHF / 170\$ / 1500HKD



