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La Mamounia, The Art of Consistency

Following Three MICHELIN Keys, La Mamounia is Voted No. 1 in Morocco and North Africa by Condé Nast Traveler Readers



On both sides of the Atlantic, the **2026 Condé Nast Traveler Readers' Choice Awards** have placed La Mamounia at the top of their rankings: **No. 1 in Morocco** in the US edition and **No. 1 in North Africa** in the UK edition. This dual recognition comes just days after La Mamounia was awarded **Three MICHELIN Keys**, the Michelin Guide's highest distinction for hotels.

Over the past two years, La Mamounia has been consistently recognized by some of the world's leading travel and hospitality publications. Readers of **Condé Nast Traveler** voted it **No. 1 in North Africa in 2024**, followed by **No. 1 in Africa in 2025**. In 2026, **Travel + Leisure** ranked La Mamounia **No. 1 among city hotels in North Africa and the Middle East and No. 12 worldwide**. La Mamounia also features among **Robb Report US's "50 Greatest Luxury Hotels on Earth."**

This recognition also reflects a remarkable consistency over time. In 2025, **Travel + Leisure** inducted La Mamounia into its **Hall of Fame**, reserved for hotels that have appeared in its rankings for ten consecutive years. In 2026, La Mamounia also joined **Condé Nast Traveler's Triple Crown**, an exclusive group of hotels to have earned three of the publication's signature distinctions.

Beyond the rankings

Rankings are, by nature, subjective: criteria vary, as do perspectives. Some are based on travelers' votes, while others reflect the assessments of experts, journalists or independent inspectors. Taken individually, each offers a different perspective. Together, however, their consistency over time tells a more meaningful story: that of a Maison able to uphold the highest standards while continuing to evolve.

At La Mamounia, international recognition is ultimately echoed by an even more meaningful measure: guest loyalty. Today, at least 30% of guests return, in some cases across several generations. This loyalty is also reflected in strong and growing results. It is equally apparent in the words of guests themselves, whose comments consistently highlight, first and foremost, the hospitality of the people who bring La Mamounia to life, followed by its gardens, architecture and timeless atmosphere. Beyond awards and rankings, these perspectives speak to the enduring attachment La Mamounia continues to inspire.

And already, the journey continues

"These distinctions are an honor, but they are never an end in themselves. They encourage us to keep moving forward with the same standards of excellence and the same care for our guests. Their loyalty remains our greatest recognition. And behind every one of these distinctions lies, above all, the daily commitment of the teams at La Mamounia."

Pierre Jochem, General Manager of La Mamounia

Guardians of a savoir-faire and tradition of hospitality passed down through generations, these teams allow La Mamounia to evolve and reinvent itself while preserving what lies at the heart of its identity. For while these distinctions celebrate the journey so far, the Grande Dame of Marrakech is already looking ahead to the next chapter of its story...